



WWU needs your help to build the new centerpiece of our recreation and athletic programs: an all-weather, fully lighted, multi-purpose field that will support our NCAA II intercollegiate soccer programs, athletic club teams, intramural programs, and the whatcom county community.

THE OUTCOME:

Building human capital through active minds and physical well-being, with perspectives based on leadership, innovation, sustainability and excellence. And creating generations of leaders.



**A TALL ORDER? IT IS.
THAT'S WHY WE'RE COUNTING ON YOU.**

Because you believe in the strength of WWU's brand of excellence and active education, please consider a gift to help keep this **nowhere-but-WWU** opportunity alive for generations to come.

WHY NOW?

There are times when leaders are called upon to step up and say, *"Yes. You can count on me."*

This is one of those times.

To declare your commitment.

To demonstrate your leadership.

To make your mark.

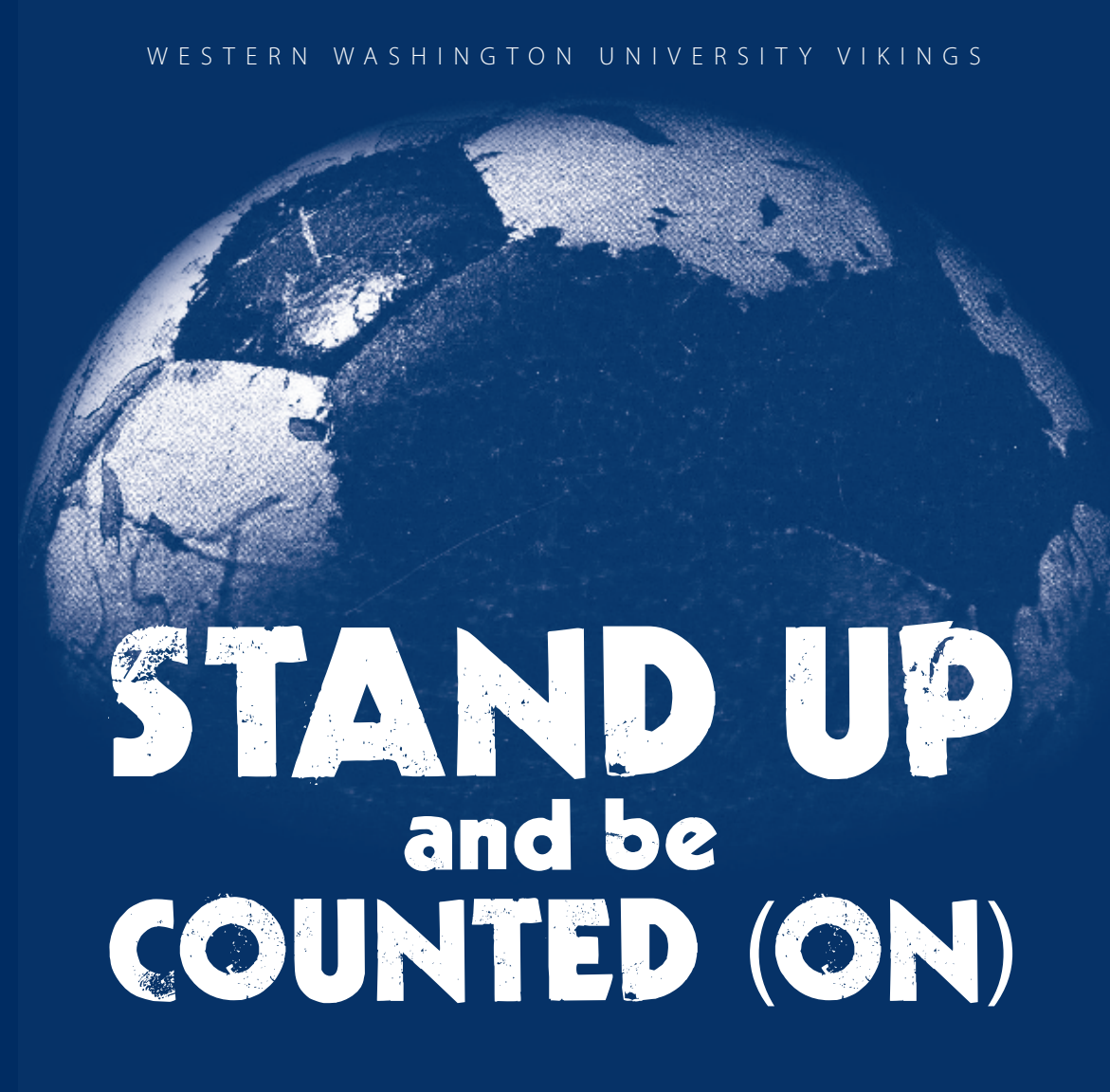
TO STAND UP AND BE COUNTED ON.



www.facebook.com/standupforwwusoccer

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WESTERN WASHINGTON UNIVERSITY VIKINGS



STAND UP
and be
COUNTED (ON)

THE NEED

Western Washington University is increasingly recognized around the country as a premier, destination university. Both academically and athletically, Western students are outstanding examples of young people committed to their undergraduate experience. Student-athletes excel in the classroom and on the fields and courts where they have achieved back-to-back top 10 NCAA Division II All-Sports ratings – the highest rankings in school history. It is now time to move our soccer programs to the next level by building a premier facility so they are able to practice and compete on campus, as there is **nowhere-but-WWU**. It is the right thing to do – it is time.

Did you know that nearly 65% of Western's student body participates in club, intramural or NCAA II athletic team activities and or competition?

Did you know that in all of Whatcom County there are only three year-round, multi-use competition fields, and only two are useable for regulation soccer competition? The existing demand beyond WWU's student body includes:

- 4,700 registered youth and adult soccer players
- 12 high school soccer teams and Community College



THE INTENT

Western is a place of pride. Of community. Of achievement. Our active student body works tirelessly in pursuit of excellence in the classroom, on the playing fields and in the community. WWU will enhance and strengthen our position with significant improvements to our athletic and recreation facilities.

By building a multi-purpose field, we will:

- Create spirit, enhance campus pride and instill excitement by bringing WWU soccer home—where it belongs.
- Enhance our ability to attract, recruit and retain students.
- Enhance competition for over 9,000 WWU students participating in Intramural, Club and NCAA II Athletic Programs
- Promote healthy lifestyles which are vital to a successful student body; active bodies create active minds

Q: How does WWU's current sports and recreation space compare to other public universities?



A: It is by far the lowest of the five other public institutions in Washington.

The University of Washington has six times WWU's space and Central Washington University has nearly eight times the space available at WWU.



YOUR OPPORTUNITY TO SUPPORT

The state of Washington has become a hotbed for soccer with 130,000 registered youth players representing, on a per-capita basis, the highest number of youth soccer players in the nation. The Seattle Sounders have taken Major League Soccer by storm making that city one of the most passionate in the country. Western Washington University is committed to doing the same for our community. With a funding goal of \$5.5 million, we look forward to the partnership and commitment of alumni, friends, family, and our regional community. Together, we will stand up and accomplish something of significance.....